



Consultative Committee

Minutes

Date:	June 8, 2021
Location:	Virtually, Microsoft Teams
Chair:	Lorrie McKee, Director, Public Affairs & Stakeholder Relations
Attendees:	Brad Butt, Mississauga Board of Trade Heather Craig-Peddie, Association of Canadian Travel Agencies (ACTA) Ontario Aylin Lusi, Toronto Region Board of Trade Shane Rayman, City of Toronto resident Oscar Rodriguez, City of Brampton resident Sabbir Saiyed, Peel Region Badar R. Shamim, Brampton Board of Trade Darrel Shipp, City of Mississauga resident Steven Tufts, Brampton Mississauga & District Labour Council Jonathan Wheatle, Region of York
Regrets:	Brad Bradford, Councillor, City of Toronto John Davidson, Regional Municipality of Halton Chris Fonseca, Councillor, City of Mississauga Simon Gill, Region of Durham Savik Ramkay, Seneca Collage Harkirat Singh, Councillor, City of Brampton
Resource Members:	Alessandra Bianchi, Ministry of Transportation Ludovic D'Souza, Transport Canada Walter Garrison, City of Mississauga (alternate) David Parco, NAV Canada Caroline Polgrabia, Ministry of Tourism Daryl Van Moorsel, City of Brampton
Resource Members Absent:	Harold Dremin, City of Mississauga Francesca Iacurto, NACC Matt McNama, Tourism Toronto
Also in Attendance	Ingrid Pringle, Management Assistant, GTAA Michael Mendel, Manager, Government Affairs and Stakeholder Relations, GTAA Julien Carron, Associate Director, Global Market Development, GTAA Brittany Maxwell, Coordinator, Public Affairs and Stakeholder Relations, GTAA Eileen Waechter, Director, Corporate Relations and Strategic Partnerships, GTAA Cynthia Woods, Manager, Noise Office, GTAA Roselle Martino, Vice President of Public Policy, TRBOT Craig Ruttan, Policy Director, Energy, Housing and Economic Enablers, TRBOT Ivan Battye, Town of Whitby Resident, Region of Durham

Item	Details
1.0	PRELIMINARY ITEMS
1.1	<ul style="list-style-type: none">• Welcome and roll call conducted by Lorrie McKee.
1.2	<ul style="list-style-type: none">• Review and approval of June 8, 2021 agenda – change approved by Committee Order of presenters adjusted to have Toronto Region Board of Trade present first.
1.3	<ul style="list-style-type: none">• Review and approval of March 23, 2021 minutes – change approved by Committee Jonathan Wheatle, Region of York representative comments in his update were corrected to reflect proper wording.
1.4	Matters Arising from Previous Meeting – March 23, 2021. <ul style="list-style-type: none">• Request for Toronto Region Board of Trade to present the Toronto Pearson Airport Pilot Zone Playbook at a future meeting of the Consultative Committee.<ul style="list-style-type: none">○ Toronto Region Board of Trade will be presenting at today’s meeting.
2.0	REGULAR ITEMS
2.1	GTAA Information Update. <ul style="list-style-type: none">• GTAA Information Update was provided to Committee members by email prior to the meeting.• Update can be found here.
3.0	DISCUSSION ITEMS
3.1	Ready for You: Insights from the Pearson Employment Area Pilot Zone <ul style="list-style-type: none">• Roselle Martino, Vice President of Public Policy, TRBOT, and Craig Ruttan, Policy Director, Energy, Housing and Economic Enablers, TRBOT, will present the playbook for the Pearson Employment Area Pilot Zone.• The presentation can be found here.
3.2	Toronto Pearson: Healthy Airport & Recovery <ul style="list-style-type: none">• Brittany Maxwell, Coordinator Public Affairs, GTAA and Julien Carron, Associate Director, Global Market Development, GTAA• The presentation can be found here.
3.3	Mississauga Board of Trade Rapid Testing Program <ul style="list-style-type: none">• Brad Butt, Vice President, Government and Stakeholder Relations, Mississauga Board of Trade (MBoT) will provide an update on MBoT’s Rapid Testing Program• The presentation can be found here.

4.0 MEMBERS UPDATE

- **Committee members reported on each of their areas.**
- **Region of York – Jonathan Wheatle**
 - The Region, Cities of Vaughan, Markham, Richmond Hill collaborated with Supply Chain Canada on a study titled Building Supply Chain Resilience. The purpose of the study was to assess the state of the manufacturing supply chain in the region given the disruptions due to COVID and provide recommendations for both companies and government as we look to facilitate recovery and resilience. The report was released last month with 17 recommendations for businesses and all levels of government. We are currently exploring the implementation of some of the recommendations. We also have our Economic Development Update and the Agriculture and Agri-food Strategy Update report going to Committee of the Whole on Thursday, June 10.

Action item

- **Jonathan to provide link to the supply chain report to be circulated to committee members.**
 - **ACTA – Heather Craig-Peddie**
 - ACTA received copy of GTAA’s recovery plan and support the findings in the report. Our situation: in terms of travel agencies, after 15 months are still at a 95% revenue decline or greater. 90% of travel agency staff are on furlough. Our industry is made up of 50% independent travel agents and 75% are women. Many of those independents are on CRB. Many in our industry are in a dire and worsening situation, we have seen a loss of over 800 of storefronts across the country. In an April survey, we are showing an additional loss of 75% if we do not receive maximum government support or sector specific aid to the end of the year. As businesses open, the travel industry will not recover at the same rate as other industries. And travel agencies typically do not get compensated until travel occurs, which may not occur until 2022/2023. We are struggling to function and operate with no revenue.
 - **Region of Peel – Sabbir Saiyed**
 - Region of Peel has been designated as one of four United Nation’s Regional Center of Expertise. One of our goals is establishing the Regional Center of Expertise as a collaborative entity aimed at building a healthy and sustainability community over the long-term. We are focusing on goods movement and sustainably transportation. Thanks to the GTAA for their letter of support. Multiple letters of support received from several universities, colleges, and businesses across the region. I will be hosting a public sector panel on June 17th with Supply Chain Canada. GTAA, Transport Canada and Ontario Ministry of Transportation will also be represented on the panel. Focus of the panel will be on sustainable goods movement.
 - **Labour Council - Steven Tufts**
 - TAWC continues to assist workers, those, still employed in the sector and unemployed workers who are waiting to come back to work. Situation is still dire
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across the country. There are thousands in the aviation sector affected. Several complications are arising, employment assistance from different programs is starting to run out, savings are being depleted, etc. A lot of workers have left the sector, specifically those in lower paying jobs, taking jobs elsewhere. This is concerning as there is indication, from several presentations put together by the GTAA, of pent-up demand and the aviation bounce back may be two years versus five. Also looking at the recovery in the U.S. and that they are currently facing labour shortages in the aviation sector. We do not want to be in that position if we happen to face a rapid recovery. We fought and advocated for in the beginning of the pandemic, with the GTAA's assistance, a platform for workers to maintain their relationship with the airport and sector and I'm hoping that will pay off. Especially if there is a demand for labour, that there is a way and means to contact the workers to let them know that the GTAA is looking to hire again. We are still in an unpredictable situation, even with the low passenger levels today, we are hopeful that the recovery won't be worst-case scenario where it takes until 2025/2026 to get us back to 2019 levels.

- **Toronto Region Board of Trade – Aylin Lusi**

- Further to the presentation earlier in the meeting, I will share a link in the chat function to the 5 Business District reports that can be accessed when they are available. I will also share a link to the Fast Forward report that was released in April of this year, which includes recommended medium term economic recovery actions for government and business to take in the next 1 – 5 years. TRBOT AGM will be taking place on June 16, 2021 with registration open until Friday, June 11, 2021.

Links provided in chat function of meeting.

- Fast Forward Report:
https://www.bot.com/Portals/0/PDFs/Fast_Forum_Sector_Strategies_for_Recovery.pdf
- Business District Report Series:
<https://supportbusiness.bot.com/ready-for-you/business-districts/>

- **Ivan Battye, Town of Whitby Resident, Durham Region**

- At Toronto Pearson's AGM, Ms. Flint suggested in her literature that due to COVID, she was going to update her 20-year plan. Oshawa airport is trying to update their plan and having a difficult time. Oshawa would like to close but cannot without Pickering being announced and Pickering cannot go ahead without capacity issues at Toronto Pearson. KPMG noted 2036 as the timeframe that Toronto Pearson will start to experience capacity issues, which is at odds with TP capacity forecasts. Would like to hear what Ms. Flint is intending to do about her 20-year plan.

- **Lorrie McKee, Director, Public Affairs and Stakeholder Relations**

- We are all, as airports, thinking about what recovery will look like. There have been thoughts that recovery will be slow and take a number years. We are starting to watch the recovery of other airports in other countries; however, we just don't know what recovery will look like. At this point there is no new plan to share. Once
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those plans are available, they will be public documents and will be made available through our website. It is a challenge for the aviation industry to understand how recovery will happen, what sectors will come back and what type of travel will resume. My colleague, Eileen Waechter, who is still on the line and has deeper roots in the planning group from her years there, may be able to provide some further insight.

- **Eileen Waechter, Director, Corporate Relations and Strategic Partnerships**
 - Ultimately, we are in a place where we do not know. The future right now is murky, Julien Carron has done a great job trying to anticipate how, and at what rate, the traffic might return and what way it will return. The organization has been trying to determine what the path to recovery is, how long the recovery will take and what segments of the traffic will return first. It is still too early to say anything other than the impact of the pandemic will have an impact on the long-term planning of the airport. We need to wait for a few more clear indicators before completing a review of specific details of the plan. Updates will be made along the way, but 2020 and the large part of 2021 thus far, has still found us in a state of response and preparing to recover, while still having questions of government on how the restart will happen.

5.0 ADJOURNMENT: meeting adjourned, moved J. Wheatle, seconded S. Tufts – **Next meeting – September 14, 2021**

Minutes prepared by Ingrid Pringle (416 776-3035) ingrid.pringle@gtaa.com. Any errors or omissions in these minutes should be forwarded to the author immediately.