



Agenda

Date: Wed. March 6, 2013 **Time:** 4:00 p.m.
Location: GTAA Admin. Building, 3111 Convair Drive, Pearson Boardrooms A&B
Chair: Toby Lennox
Attachments: November 7, 2012 Minutes, Consultative Committee - Update

Item	Details	Action By
1.0	Preliminary Items	
1.1	Welcome and Roll Call	Aleem Kanji
1.2	Approval of Agenda	All Members
1.3	Review and Approval of November 7, 2012 Minutes	All Members
1.4	Matters Arising from Previous Minutes	Toby Lennox
2.0	Regular Items	
2.1	Consultative Committee—Update	Toby Lennox
3.0	Discussion Items	
3.1	Global Hub Economic Development Study – Update: <ul style="list-style-type: none"> • <i>Are we measuring the right economic indicators?</i> • <i>Is the methodology sound?</i> • <i>Is the engagement strategy on track? Are there additional external stakeholders to engage?</i> 	Frontier Economics
3.2	City of Mississauga – Update on new international investment strategy: <ul style="list-style-type: none"> • <i>What is the role of Toronto Pearson in driving global investment to Mississauga?</i> • <i>How can Toronto Pearson embrace the city’s international marketing efforts to assist in differentiating Mississauga?</i> • <i>What strategies in other communities exist that Toronto Pearson can help drive value around?</i> 	Susan Amring
4.0	Members Update	All Members

Item	Details	Action By
5.0	Workplan Update (attachment)	Toby Lennox
6.0	Adjournment	Toby Lennox

For more information, please contact Kim Stefanazzi at (416) 776-3941.