

# Consultative Committee Minutes

**Date:** April 18, 2012

Location: GTAA Administration Building, 3111 Convair Drive, Pearson Rooms A & B

Chair: Toby Lennox, Vice President, Corporate Affairs & Communications

**Attendees:** Damian Albanese, Region of Peel

Jessica Roberts, alternate for Mark Grimes, Councillor, City of Toronto

Rick Cockfield, Region of Halton

Chris Fonseca, Councillor, City of Mississauga

Robert Unterman, Region of York

Kerri King, alternate for Kathy Weiss, Region of Durham

Bill Clark, Brampton Board of Trade

Suresh Thakrar, City of Mississauga Resident Fr. Nicholas Alexandris, City of Toronto Resident

Regrets: Neil Bunn, City of Brampton Resident

Vincent Crisanti, Councillor, City of Toronto

Heather Craig-Peddie, ACTA Ontario

**Resource** Susan Amring, City of Mississauga

**Members:** Jeff Baines, City of Brampton

Henry Turner, Ministry of Tourism

Paul Steckham, Ministry of Transportation

GTAA: Robyn Connelly, Russ Cruickshank, Kim Stefanazzi, Jody Hodgkinson, Brittany

Maxwell

**Resource** Pamela Laite, Tourism Toronto **Members** Sam Ghobrial, NAV Canada

Absent: Vishnu Roche, Brampton-Mississauga & District Labour Council

Item	Details
1.0	PRELIMINARY ITEMS – Toby Lennox
1.1	Review and Approval of Agenda - C. Fonseca and R. Cockfield.
1.2.1	Review and Approval of February 29, 2012 Minutes - B. Clark and R. Cockfield.
1.2.2	<ul> <li>T. Lennox noted Dino Basso will no longer be York Region's representative on the Consultative Committee. A new representative will be announced shortly, however we would like to welcome Robert Unterman, Manager Investment and</li> </ul>

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### Item Details

Marketing, representing York Region until a permanent representative is selected. Kerri King, Manager of Tourism - Durham Region is Kathy Weiss' alternate at today's meeting.

- T. Lennox noted that April 18, 2012 is Lloyd McCoomb's last day at the GTAA. Mr. McCoomb recently retired and stayed on to assist our new President and CEO Howard Eng who became the new President and CEO on March 29.
- **1.2.4** Matters Arising from Previous Meeting February 29, 2012: There were no items.

## 1.3.1 Toronto Pearson Runway Run

T. Lennox noted on June 23, 2012 Toronto Pearson will hold its 5th annual Runway Run. For more details, please see <a href="https://www.torontopearson.com/runwayrun">www.torontopearson.com/runwayrun</a>

### 2.0 DISCUSSION ITEMS

# 2.1 Innovative Dining at Toronto Pearson

- S. Merrell (Senior Manager, Food & Beverage Programs) made a presentation and showed a video on the new and exciting dining program recently announced to enhance the guest experience.
- The first restaurants are scheduled to open in late 2012 with the remaining openings in 2013. The full line-up of concepts by the eight Toronto based chefs and restaurateurs will serve cuisine inspired by local talent, and ingredients farmed and sourced from the region.
- C. Fonseca inquired if there is any thought in the long term of connecting food with local musicians. S. Merrell responded that the GTAA are already looking at the pairing of the Jazz Festival with Mill Street Brewery because they are big supporters of the jazz festival. We are looking at intersecting entertainment with the food experience at Toronto Pearson.

# 3.2 Toronto Pearson: An Economic Enabler

- A. Kanji, (Manager, Public Affairs) gave an overview of Toronto Pearson as an Economic Enabler that drives prosperity and supports small business and jobs. For more details, please see [
- He highlighted Toronto Pearson's contribution to the local economy and summarized the number of people employed at Toronto Pearson.
- S. Thakrar asked what the missed opportunities are for the GTAA. T. Lennox responded that it's when an air carrier chooses to connect at JFK instead of Toronto Pearson (as an example). For the GTAA it's important to be able to grow that connecting traffic.

### Item Details

- C. Fonseca noted how decisions impact local residents from her Mississauga ward. Movement of goods and movement of people has an impact on the economic strategy. The airport is a leader in many ways in terms of best practices by buying locally, through storm water management and the environmental program, and by getting the word out to residents, businesses and government She then pondered how the GTAA's global hub strategy ties in with employment opportunities in the future for the young people in this region.
- T. Lennox noted it is very important for the GTAA to understand the impact on the local communities.
- R. Unterman noted in terms of direct impact, number of jobs supported, and local sourcing of products and services the numbers are great and really show the value of Toronto Pearson to the local municipalities. Toronto Pearson also plays a significant role in investment attraction and movement of goods and trade. The GTAA is the gateway to the world for many of our exporters (and importers) within the GTA and Ontario. Some measure of the exports and imports through the airport could be an indication of that.
- **4.0 ADJOURNMENT: Next CC Meeting: August 1, 2012** at 4:00 p.m. at Terminal 3 in the Pyramid Boardrooms.

Minutes prepared by Kim Stefanazzi, (416) 776-3941, **kim.stefanazzi@gtaa.com.** Any errors or omissions in these minutes should be forwarded to the author immediately.