



Consultative Committee

Minutes

Date:	March 21, 2023
Location:	Virtually, Microsoft Teams
Chair:	Lorrie McKee, Director, Public Affairs & Stakeholder Relations
Attendees:	Vincent Crisanti, Councillor, City of Toronto John Davidson, Regional Municipality of Halton Chris Fonseca, Councillor, City of Mississauga Sabrina Khan, Region of Peel Aylin Lusi, Toronto Region Board of Trade Brett McDermott, Mississauga Board of Trade Asli Mumin, on behalf of Councillor Morley's office Rod Power, Councillor, City of Brampton Savik Ramkay, Seneca Collage Shane Rayman, City of Toronto resident Taran Sambhi, Region of Durham Badar R. Shamim, Brampton Board of Trade Steven Tufts, Brampton Mississauga & District Labour Council Jonathan Wheatle, Region of York Marlene Yakabuski, City of Mississauga resident
Regrets:	Wendy Paradis, Association of Canadian Travel Agencies (ACTA) Ontario Oscar Rodriguez, City of Brampton resident Trevor McPherson, Mississauga Board of Trade
Resource Members:	Suzanne Acton-Gervias, NACC Paul Aldunate, City of Brampton Christopher Brodtkin, Manager/Senior Policy Advisor, Transport Canada Amanda Chum, Transport Canada Nikola Maric, City of Mississauga Jeff Morrison, NACC Jeffrey Pereira, Ministry of Transportation Caroline Polgrabia, Ministry of Tourism Bram Westfall, Ministry of Transportation
Resource Members Absent:	Alessandra Bianchi, Ministry of Transportation Harold Dremin, City of Mississauga
Also in Attendance	Ingrid Pringle, Management Assistant, GTAA Michael Mendel, Manager, Government Affairs and Stakeholder Relations, GTAA Kurush Minocher, Director, Revenue Diversification & New Business Development, GTAA Tammy Smith, Associate Director, Terminal Operations-Information Technology, GTAA Fares Khouri, Coordinator, Public Affairs and Stakeholder Relations, GTAA Victoria Clark, Director / CEO, Mississauga Tourism

Item	Details
1.0	<i>PRELIMINARY ITEMS</i>
1.1	Welcome and roll call conducted by Ingrid Pringle.
1.2	Review and Approval of March 21, 2023 agenda – approved by all.
1.3	Review and Approval of December 6, 2022 minutes – approved by all.
1.4	Matters Arising from Previous Meeting – December 6, 2022 <ul style="list-style-type: none">• Survey requesting input on format of future meetings to be sent to committee members.<ul style="list-style-type: none">○ Due to municipal election and possible changes to the committee members, survey will be sent to members after the first meeting of 2023
2.0	REGULAR ITEMS
2.1	GTAA Information Update. <ul style="list-style-type: none">• GTAA Information Update was provided to members by email prior to the meeting.• Update can be found here.
3.0	DISCUSSION ITEMS
3.1	Update on Mississauga Tourism Initiatives <ul style="list-style-type: none">• Victoria Clark, Director / CEO, Mississauga Tourism provided an update on Mississauga Tourism Initiatives.• The presentation can be found here.
3.2	Toronto Pearson – Digitization Priorities <ul style="list-style-type: none">• Tammy Smith, Associate Director, Terminal Operations – Information Technology, GTAA and Kurush Minocher, Director, Revenue Diversification & New Business Development, GTAA presented on Toronto Pearson’s digitization priorities.• The presentation can be found here.
4.0	MEMBERS UPDATE <ul style="list-style-type: none">• City of Toronto – Councillor Crisanti<ul style="list-style-type: none">○ The development of Woodbine Entertainment is progressing well. The opening of the new casino and one of the 5-star hotels will be June 1, 2023. The entertainment venue will likely be open in the early fall. The initiative to extend the LRT, which currently terminates at Humber College, to the new GO station will be shovels in the ground soon. This will connect Etobicoke North to the airport, to downtown Union Station and everywhere across the GTA and other municipalities nearby. The City of Toronto is undergoing one of the largest elections in history to find a new mayor. The election will take place on June 26, 2023.• Seneca College – Savik Ramkay<ul style="list-style-type: none">○ Students are graduating and most are getting jobs. All good heading into the summer.

- **Brampton Board of Trade – Badar Shamim**

- The City of Brampton recently agreed to an updated study of the LRT extension options into Brampton. The Brampton Board of Trade has long advocated for Toronto Pearson to be a broader transit hub and the LRT extension will play an important role down the road in that process. The cost of the extension has gone up to \$900 million from the original proposal of \$400 million for the surface option. The underground option is now up to \$2.9 billion. Different levels of government along with stakeholders and the Brampton public need to come together to decide on which option to go forward with. The Brampton Board of Trade is in favour of the surface option as there are other needs in the city that government funding can be used for.

- **Halton Region – John Davidson**

- Halton Regional Council is working on its strategic business plan, which will be going out for public consultation shortly. This will come to Council tomorrow to determine the draft priorities. There is more interest in our transportation infrastructure, goods movement and the safe movement of people, pedestrians, and active transportation. With the passing of Bill 23, Halton is dedicated to augmenting our housing supply and we've been working closely with our municipalities to ensure that planning responsibilities have developed properly. We are also working with our Council in terms of financing the next stages of residential development coming to the community, working with our residential development partners on an allocation program.

- **City of Brampton – Paul Aldunate**

- There have been a couple of big investments that have been announced recently in Brampton. Lululemon is building a 1,000,000 square foot facility in the northeastern part of the city. This facility is anticipated to deliver a minimum of 1500 jobs. Magna International is developing their first Greenfield investment in Brampton which is going to produce some up to 600 jobs. They will be building the casings for batteries, for electric vehicles, primarily the F-150. Also noting that statistics show at the end of 2022, there's almost 3,500,000 to 4,000,000 square feet of industrial development happening in Brampton on speculation. I had a chance to attend, as a panelist, the Gateway to Growth Summit, that was just held over this past week. It was a well-attended event by people who understand the potential and the economic prosperity of the Pearson Economic Zone.

- **Labour Council – Steven Tufts**

- Members of the Toronto Airport Workers Council recently held a good meeting with Deborah Flint. We discussed some of the major issues that are affecting workers. Some of them are micro and about day-to-day operations in the airport. We are also looking at the management of passenger volume, not only over the March break, but going into summer 2023 and making sure the policies in place are doing what they are intended to do but realizing that it is a small technical fix. The real issue underlying the need for limiting/capping takeoffs, for example, during any hour period at Pearson, there is not enough people working. There needs to be a real drive and continued push to deal with the labor shortage problem. So, we're working on that together and part of that is about making Pearson a living wage employer and making sure workers at Pearson make what is considered to be a living wage in this region. This would be above both the federal minimum wage, which increases in about a week, and the minimum provincial wage. One of the big items that we
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want to start talking about again is the overall transit strategy for the airport. Specifically, Deborah Flint was a transit builder at LAX and she brings that skill set to Pearson. But of course, the pandemic slowed things down on that model and what it means to redevelop Terminal 3 and to make Pearson a hub for regional transit. We would like to make sure this stays on the radar and isn't lost in the shuffle to put us another generation behind because as you know, Pearson and connectivity to the airport is lagging other international airports, which have more reliable and have more regular train service connecting to regional and local transit.

- **Mississauga Board of Trade – Brett McDermott**

- The Brampton Board of Trade and other chambers have had some big successes recently with the skilled trades announcement from the provincial government on high school students being able or facilitated into skilled trades programs that can give them the work experience to pursue careers in the skilled trades after high school. We recently held a meeting with Associate Minister of Transportation, Stan Cho to discuss transportation issues in the region as well.

- **Toronto Region Board of Trade – Aylin Lusi**

- Toronto Region Board of Trade will be holding their annual dinner on March 23, 2023. There are expected to be 1,000 guests, including several government officials and business leaders. Part 2 of the Transportation Symposium is being held on March 30, 2023. This symposium will look at the challenges of connecting the Toronto region and the Greater Toronto Region to the world, including taking advantage of new Marine Transportation Infrastructure, regional supply chains, rail transportation and discussing plans to implement transit-oriented communities.

- **York Region – Jonathan Wheatle**

- York Region passed the 2023-2026 \$3.96 billion budget at the end of February. On March 2, there was an announcement of a \$48 million investment from the Federal and Provincial governments into YorkNet through the Universal Broadband Fund (UBF). YorkNet is a wholly owned municipal corporation of York Region that provides "dark fibre" infrastructure. This investment is part of a larger program at YorkNet centered on increasing connectivity that can be used to support both businesses and residents. "Dark fibre infrastructure" is a network of fibre optic cables that is installed with no equipment on the end allowing telecom service providers to connect their equipment and provide connectivity. ventureLAB, in collaboration with Sterling Industries, opened a MedTech Lab at Sterling Industries in Vaughan on March 6. This really focused on growing Canada's capacity in the semiconductor space and attract businesses. You may remember from one of my updates in 2022 that York Region has committed \$1.5m over 5 years to the Hardware Catalyst Initiative to help provide soft landing capability.

- **City of Mississauga – Councillor Fonseca**

- During this term of council, we approved the development of a transportation and transit committee. I will be able to provide a further update on the new committee at our next meeting. The committee will look at different reference connectivity to highway, transit, transportation and higher order transit, and its connection to the airport. The City of Mississauga has launched, in coordination and collaboration with economic development and Oxford Properties at Square One, entrepreneurial startups. Entrepreneurs find a space
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where they can support, invest in and watch their ideas grow. Perhaps this can be a presentation at a future meeting.

- **National Airlines Council of Canada – Jeff Morrison**

- NACC is working closely with the federal government and Transport Canada on upcoming legislation to amend the Air Passenger Protection Regulations (APPR) which should be introduced before the House rises for the summer. At this time, we are uncertain on what changes will be incorporated into the APPR. We have been pushing hard for the concept of a shared accountability system/framework. NACC is watching closely for the release of the federal budget next week. We have been working closely with the Canadian Airports Council (CAC) to push the concept of reinvestment of airport rent back into airport infrastructure and hoping that will be included in the budget. One item that we are hoping will be included in the budget are some incentives to create a sustainable aviation fuel market in Canada which would have significant implications for airports across the country, for airlines and for other stakeholders in the ecosystem. This is critically important for airports and airlines to meet climate change objectives.

- **Transport Canada – Amanda Chum**

- Minister Alghabra held a press conference last week at Toronto Pearson and mentioned that there will be approximately \$76 million of funding towards resources for the Canadian Transportation Agency. Given that this is for the upcoming budget, details will have to wait until the budget is announced.

- **GTAA – Lorrie McKee**

- Today's update mentioned the labour force issues and the challenges faced by the airport workforce and that are impacting all sectors of the economy. Travel and tourism are not immune to it. Toronto Pearson recently hosted our second job fair. Thirty-two different employers from across the airport participated in the job fair with 1,300 people in attendance. Statistics so far show that 150 people have found jobs, so the connection between employers and workers has been made and approximately 70% of those individuals are unemployed or underemployed people coming into the workforce. With the upcoming budgets, we are actively engaging with the provincial and federal governments on several issues. The issues that we've been focusing on and working closely on with the CAC are ensuring that we are working collectively with the government on recovery. We do need to partner with government on many items to support full recovery, like adopting new innovations to help streamline travel, both for industry as well as for government agencies, improving transparency and collaboration among the sectors (i.e., data sharing) and investment in infrastructure through rent reinvestment. The Toronto Region Board of Trade summit was a great opportunity to talk about the number of ways that the airport economic zone supports jobs and employment. Transit was a key issue, and we are looking to restart our advocacy for better transit to the airport.

5.0 ADJOURNMENT: meeting adjourned – moved – A. Lusi, seconded – S. Tufts.

Next meeting – Tuesday, June 6, 2023

Minutes prepared by Ingrid Pringle (416 776-3035) ingrid.pringle@gtaa.com. Any errors or omissions in these minutes should be forwarded to the author immediately.